

个人作品

Online Portfolio

One click to my portfolio <https://www.hufeng.fun/work>

工作经历

FCB Shanghai, 2020 November - 2021 August

Freelancer SCD

Client: Lycra莱卡 | Centrum 善存 | 联合利华 Clear清扬 |
中华牙膏 家乐 卫宝洗手液

Saatchi & Saatchi, 2019 September - 2020 October

Freelancer CD

Client: 百雀羚 | 宝洁 舒肤佳 Pampers Olympic Pitch

McCANN, 2019 Feb — 2019 August

Fulltime CD

Client: MAYBELLINE NY, MG美即面膜

Saatchi & Saatchi, 2018 - 2019

Freelancer CD

Client: 宝洁 Pampers, Head & Shoulders, Rejoice, Oral-B

CCG, 2016 July - 2018

Fulltime CD

Client: MG

DDB, 2016 Feb - July

Fulltime ACD

Client: 大众 Lavida / Tiguan / Tiguan NF

McCANN 2015 March - May

Fulltime ACD

Client: MAYBELLINE NY, Godiva

2004- 2014

Dentsu 上海电通 | Isobar 安索帕 | Local Agency

Client: Shisedo资生堂 | 花王乐而雅 | Suntory三得利 | Attack 洁霸 | KFC | 舒蕾洗发水

教育背景

山东大学

工商管理学院

本科 学士学位